

SCALEUP
PARTNERSHIP
PROSPECTUS
2027

AgriFutures[®]
evoke^{AG[®]}
INVEST. INNOVATE. IMPACT.

16-17 FEBRUARY 2027
ADELAIDE CONVENTION CENTRE

Acknowledgement
of Country

AgriFutures Australia acknowledges the First Nations people of Australia as the traditional custodians of the lands and waters on which we live, learn and work. We pay our respects to past, present and future Elders of these nations. In particular, we acknowledge the Kurna people, the traditional custodians of the lands and waters where evoke^{AG}. 2027 will be held.

Official welcome from our
Chair and Managing Director

As Chair of AgriFutures Australia, I'm pleased to invite you to partner with us for evoke^{AG}. 2027 in South Australia.

There is no better time to be part of Australia's agrifood innovation story. Our industries are navigating complex challenges, but also significant opportunities. New technologies, fresh thinking and stronger collaboration are reshaping what is possible across the agricultural value chain.

evoke^{AG}. has become the Asia Pacific's meeting place for those ready to invest in the future, innovate with purpose and deliver real impact. In Adelaide, the full ecosystem will come together once again, from producers and researchers to startups, corporates, investors and policymakers to connect, collaborate and drive what comes next. Your partnership helps make this possible. It supports the conversation, partnerships and momentum that underpins long-term impact across our rural industries and communities.

I look forward to welcoming you to evoke^{AG}. in Adelaide in 2027.

The Hon. Mick Veitch
Chair
AgriFutures Australia



WELCOME



At AgriFutures Australia, we believe innovation is essential to building more productive, sustainable and globally competitive rural industries and communities. That is why evoke^{AG}. continues to be such an important platform for Australian agriculture. It brings together the people, ideas and capital needed to move innovation beyond concept and into real-world impact.

In 2027, Adelaide will host the next iteration of evoke^{AG}. creating space for bold thinking, practical collaboration and investment in the future of agrifood innovation and technology. For partners, this is a strategic opportunity to align your brand with sector-leading innovation, access influential decision makers from across industry, research and government, and elevate your presence within a highly engaged and global agrifood ecosystem. We invite you to join us as we invest in innovation and create lasting impact through evoke^{AG}. 2027.

Brianna Casey AM
Managing Director
AgriFutures Australia



WHAT IS evoke^{AG}.?

AgriFutures Australia’s evoke^{AG}. is the premier Asia Pacific agrifood innovation event that brings together the entire ecosystem from across the region and around the world. The event is designed to connect producers, startups, investors, researchers and global partners to accelerate the commercialisation and adoption of agrifood technologies across Australia.

ECOMONIC BENEFITS

Driving economic growth across Australian agriculture and agritech

The total estimated economic benefit generated by evoke^{AG}.

\$334.2 M

Source: AgEcon May 2025.
evoke^{AG}. 2019-2025.

Representing a benefit-cost ratio of 13:1

Independent impact analysis demonstrates that evoke^{AG}. delivers substantial economic value across the Australian agrifood ecosystem, positioning the event as a high impact platform for partners seeking measurable return.

WHY PARTNER WITH US?

- **Engage directly** with the agrifood innovation ecosystem beyond traditional brand visibility
- **Access key decision makers** across government, RDCs, corporates, producers and investors
- **Elevate your brand** on a trusted, nationally recognised platform
- **Build meaningful connections** through curated networking and targeted engagement
- **Unlock market growth opportunities** through strategic high value interactions
- **Drive measurable outcomes** with partnerships focused on commercial outcomes and long term value



For enquiries,
please contact:

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2026 AUDIENCE



2026 evoke^{AG.} PARTNERS



Platinum Partner



Host State Partner



Major Partner

Strategic Partners



Event Partners



Exhibition Partners



RDC Impact Hub Partners



Scaleup Street Partners



SCALEUP EXHIBITION



The Scaleup Exhibition is designed for businesses that have moved beyond validation and are ready to grow. Built for commercial-ready agrifood companies with proven solutions, it provides opportunities to connect with organisations looking to partner, procure, trial and adopt innovation. As part of a challenge-led event focused on adoption, partnerships and investment, the Scaleup Exhibition helps facilitate the conversations and connections that support commercial outcomes and growth.

Entitlements

2 x Delegate Tickets

2 x Welcome Event Tickets

Branding on:

- > Holding screen branding
- > Partner wall branding
- > evokeag.com partner listing
- > 1 x social media post in the lead up to the event

Exhibition:

- > 3m x 3m exhibition stand



\$6,000 +GST

“**evoke^{AG}** is where the
agtech ecosystem turns
ambition into action”

Edward Barraclough,
Drone-Hand, evoke^{AG}.
2026 Scaleup Exhibitor

